



Content is king and our creations are their jewel case!

Over the last 25 years,
they have trusted us to showcase their content:



Exclusive services for audiovisual professionals



Producers

To help Producers convince Streamers
and TV Editors to commission their projects,
we offer an unprecedented range of products.



Distributors

To assist Distributors sell the content
in their catalogues more effectively to Publishers,
we deliver a range of essential assets.



Publishers

To guide TV Editors and Vod Services
win-over Operators, ISP and subscribers,
we provide efficient services.



Rates

At Atelier Charrette, our commitment
is to bend over backwards to offer you
the fairest prices on the market!

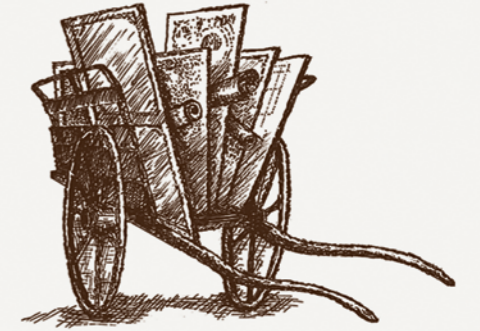
With us, there are never any nasty surprises.
Flexibility, honesty and transparency
are the cardinal values of our company.

And because we're also creative
when it comes to sales,
we've created solutions
to suit every project.

Whether it's a daily rate, a fixed price
for an assignment, or a yearly subscription,
you'll always find a formula
that suits you!

Finally, because Charrette's founders
have been obsessed
with excellence for over 25 years,
you can be sure that
every project will be carried out
with the utmost care.

At Charrette, our watchword is:
uncompromising value for money!



ATELIER CHARRETTE

EST. 1974

The Creative Agency for Media
& Entertainment Industries



«Being Charrette»

Before 1968, to meet their deadlines, students from «Beaux-Arts of Paris», rented a cart from the local coal merchant.

They would load up their large-scale projects, glued to stretchers, and hurry off to school, usually just before the deadline.

From then on, students adopted this expression to describe the hustle and bustle of the rendering process, and the term gradually spread to the world of graphic design and communications.



Once upon a time...

At Atelier Charrette, we believe that stories should be as strategic as they are compelling, and that there is no greater power than storytelling, whatever form it takes.

That's why Atelier Charrette was created to help professionals in the Media and Entertainment industries gain access to communication tools designed to promote their content and services.

If you're looking for a creative & polyvalent agency capable of transforming your brands, content or services and making them accessible to as many people as possible, you've come to the right place!



100% Media and Entertainment

Until Atelier Charrette was launched, there was no 360° creative and promotional agency specializing in and dedicated to the Media and Entertainment industry.

Atelier Charrette was created to offer a flexible solution to companies that don't have in-house teams and don't want to use freelancers or traditional agencies.



Creation and content reconciled at last!

The founders have over 25 years' experience in content and creative roles.

From Production, Publishing and Distribution at companies such as Free, Paramount, Warner & Disney, to Graphic Design at the Canal+ group and Allociné, the founders of Atelier Charrette offer innovative creative products for audiovisual professionals.



A polyvalent agency for the Media Industry



Print

To reinforce the image of your brands and products and effectively disseminate your marketing messages, we offer a multitude of printed communication formats.



Digital

To target your audience as effectively as possible and maximize the reach of your communications, we create a wide range of interactive promotional media.



Image

To optimize the photos and images used in your marketing assets, our photo retouching service -whether print or digital- provides your company, an essential element in the graphics chain.



Adaptation

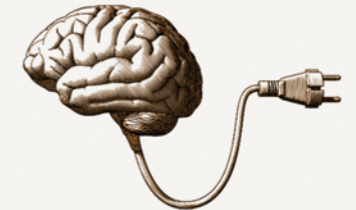
Because language shouldn't be an obstacle to distributing your content internationally, we provide adaptation and translation services for your production, sales and marketing assets.



Going the extra mile together!

At the same time, the founders of Atelier Charrette offer consultancy and audit services to Producers, Distributors, Publishers and Operators.

The aim is to enable our customers to benefit from our experience and our unique transversal vision of the audiovisual and media segment.



Specialists doped with AI!

Because there's strength in numbers, and because we sometimes need additional expertise to meet all our customers' needs, we've selected and assembled a multidisciplinary team of specialists.

And because we're always going the extra mile and staying at the cutting edge of technology, our teams use AI-based tools to boost their efficiency and stimulate innovation!